



NEWS RELEASE
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**TM EMPOWERS ASPEN VISION CITY PROJECTS WITH
CONVERGED TELECOMMUNICATIONS AND SMART SERVICES**

Smart collaboration with Aspen Vision City to deliver an integrated digital lifestyle to owners and tenants of its first phase of development, Vervea

Aspen Vision City Sdn Bhd and TM ONE, the business arm of Telekom Malaysia Berhad (TM), had a signing ceremony today to commemorate an award that has been issued to TM for the deployment and provision of Extra Low Voltage (ELV) services that includes Key Lock System, Card Access, CCTV and Access Points for the first phase of Aspen Vision City- Vervea, the largest gated and guarded commercial precinct at Batu Kawan, Penang.

TM was represented by Wan Ahmad Kamal Wan Halim, Executive Vice President, Enterprise Business, TM ONE and Kelvin Lee Tsuan Chin, State General Manager, TM Penang, while Aspen Vision City was represented by Dato' Murly Manokharan, Group Chief Executive Officer, Aspen Group and Christian Rojkjaer, Managing Director of IKEA Southeast Asia. Also present at the event were YB Jagdeep Singh Deo, Penang State Exco for Housing, Local Government, and Urban and Country Planning, Dato' Sr. Hj. Rozali bin Hj Mohamud, Yang DiPertua, Majlis Perbandaran Seberang Perai and Dato' Seri Nazir Ariff, Group Executive Director of Aspen Group.

Commenting on the collaboration, Wan Ahmad Kamal said, "This collaboration does not only reflect our support towards the development of Vervea townships, but it is a testament to our commitment to introduce Internet of Things ("IoT") and Smart Services for the commercial properties of Penang. This collaboration is also aimed at creating more values and delivering an enhanced experience to the township residents, as it is our aspiration to be the strategic digital enabler for business verticals, including property developers towards realising the full potential of their digital opportunities. At TM ONE, we strive to offer relevant solutions that will enable Aspen Vision City to establish safe and sustainable smart townships, by delivering digital capabilities through share of moments, true to TM's vision of "Life Made Easier".

"In this digital era, the adoption of smart services and converged communications services will pave the way for the development of smart cities. We aim to help organisations and local councils at solving the diverse challenges in mobility and transportation, safety and security, environmental and social sustainability and public services which can be achieved through TM ONE's smart solutions," he added.

Meanwhile, Dato' Seri Nazir Ariff commented that, "Both residents and business owners at Aspen Vision City will enjoy the distinction of having a wide array of infrastructure, amenities as well as smart facilities and services at their disposal. Owners of residential units for instance, will enjoy greater convenience and more control over their homes through various life-enhancing technologies such as IoT, Smart Home Systems and many more."

“Fibre optic cabling has become a vital infrastructure in our developments nowadays. Today’s commercial developments must provide efficient and cost-effective environments for the information-age-based workers. This can be done through optimisation of its infrastructure, systems, services and management, as well as the connections between systems. Productivity is the driving force as we are talking about real-time and instant integration and engagement with our customers,” Dato’ Seri Nazir Ariff added.

Set to be developed over multiple phases, Aspen Vision City comprises the highly-anticipated, first and only IKEA store and regional shopping centre in the Northern Region, a dynamic mix of condominiums, designer bungalows, shop offices, serviced suites, hotel, office tower, financial centre, advanced healthcare facilities and international school supported by a diverse array of top notch facilities and amenities. Upon completion, Aspen Vision City is poised to emerge as a leading smart city that will redefine the concept of smart living and serve as a benchmark for other aspiring cities in the North.

Consisting 441 units of shop offices, Vervea is located at the forefront of Aspen Vision City, providing businesses and entrepreneurs a catchment of untapped potential due to its strategic location and comprehensive network infrastructure. Within the development, it also incorporates a world-class trade and exhibition centre. Upon completion, large scale concerts, auto shows, trade fairs, and consumer exhibitions are targeted to become regular fixtures on the Northern Region’s calendar of events.

Billed as the most connected, integrated and smartest development in Penang, investors, tenants and entrepreneurs at Vervea can look forward to being connected right from the moment they move in. Just move-in, plug-in and log-in, the ever-ready connected infrastructure at Vervea helps businesses to connect with the ecosystem with ease of the technology infrastructure that Aspen Group provides.

“At Aspen Group, we embrace innovation, technology and cross industry innovation because we know that is where opportunities lie. We stand on the brink of a technological revolution that will fundamentally alter the way we live, work, and relate to one another. When the world changes as rapidly as it does today, one of the greatest challenges we all face in business is staying relevant to our target market. In today’s marketplace, customers have far more choices and opportunities to make decisions upon. Proactive innovation is one of the best ways to stay competitive in an evolving marketplace and we always believe that by investing in proper technology, the rewards are manifold,” Dato Seri Nazir further added.

Both TM and Aspen Vision City are committed to leverage on their core competencies and strengths in providing quality commercial buildings with smart systems. Such collaboration is significant in transforming the trends of local commercial development with the added premise of a digital lifestyle.

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About TM

Telekom Malaysia Berhad (TM), Malaysia's Convergence Champion and No. 1 Converged Communications Services Provider offers a comprehensive suite of communication services and solutions in fixed (telephony and broadband), mobility, content, Wi-Fi and smart services. As a market leader, TM is driven by stakeholder value creation in a highly competitive environment. The Group places emphasis on delivering an enhanced customer experience via continuous customer service quality improvements and innovations, whilst focusing on increased operational efficiency and productivity.

For further information on TM, visit www.tm.com.my.

About TM ONE

TM ONE, the enterprise and public sector business solutions arm of Telekom Malaysia Berhad (TM) Group, is positioned as the only enabler for businesses to realise their full potential of their digital opportunities.

TM ONE enables businesses with customised value-based innovative digital solutions which allows our customers to focus their core business. This is in line with TM's philosophy of "Life Made Easier", for a better Malaysia.

For further information on TM ONE, visit www.tm.com.my/tmone.

About Aspen Vision City

With a gross development value of RM13 billion and covering 245 acres of prime Freehold land, Aspen Vision City is one of the biggest mixed and integrated development in Penang. This mega-scale project is a landmark joint venture between Aspen Group and IKEA Southeast Asia, owner of the popular furniture franchise IKEA.

A masterfully planned multi-phase development, Aspen Vision City comprises of a spectacular mix of condominiums, shop offices, serviced suites, hotel, office tower, financial hub, medical centre and international school supported by a diverse array of top notch facilities and amenities. At the forefront of the project is an integrated shopping centre and the much-anticipated Northern Region's first IKEA store, both managed by IKEA Southeast Asia.

Poised to redefine the landscape of Batu Kawan, Aspen Vision City is situated right at the landing point of the Second Penang Bridge. Arguably the most desirable location in Southeast Penang, Aspen Vision City's value and status is poised to grow exponentially in the coming years.

The first phase of Aspen Vision City, Vervea, is the largest gated and guarded commercial precinct with 441 units of shop offices and a world-class trade and exhibition centre. It is slated for completion in December 2018.



For further information on Aspen Vision City, visit www.aspenvisioncity.com.my

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